

Numera and HealthTrio LLC Form Partnership to Provide Objective Health Information for Millions of Consumers

Enhanced offering efficiently reaches large populations to track and positively affect health outcomes and reduce costs

Sunnyvale, CA - June 14, 2011- Numera, a leading provider of innovative telehealth technologies and services, today announced it has entered into a strategic partnership with HealthTrio, LLC. The alliance provides HealthTrio customers the ability to integrate objective, biometric information from dozens of consumer-preferred health monitoring devices directly into the HealthTrio Personal Health Record (PHR). This new functionality will be available to over 12 million current HealthTrio PHR subscribers as an upgrade, and to new customers as a simple configuration at the time of installation.

Under the partnership agreement, HealthTrio will integrate Numera|ENGAGE analytic software into the HealthTrio PHR. When a HealthTrio customer has a need to gather measured health information, Numera|ENGAGE services will be provided by Numera to deploy measurement equipment, communication hubs, and training to program managers.

"Our Numera|NET products and Numera|ENGAGE services were specifically designed to affordably engage large populations at the scale HealthTrio requires for their PHR offering," noted Numera CEO, Tim Smokoff. "Populations not traditionally served by remote monitoring programs due to the expense of implementing a system, acquiring specialized monitoring devices, and deploying expensive data transmission hubs are now easily accommodated through our joint solution. By integrating Numera|NET and Numera|ENGAGE services into HealthTrio applications, health providers, insurance companies, and other HealthTrio customers can be 'remote ready' as these programs continue to explode in size and popularity," he noted.

"HealthTrio's mission is to actively engage consumers with managing their health in collaboration with care providers and coaches. By adding Numera's user-friendly telehealth functionality to our platform, we exponentially enhance our value to both customers and end-users," said Dr. Malik Hasan, President and CEO of HealthTrio LLC. "Now, objective health measurements can be immediately available through the PHR without the expense of a new software system or having to train staff on an entirely new application. We're excited by the powerful self-management and intervention opportunities created by this partnership," Dr. Hasan added.

About Numera

Numera (www.numerahealth.com) developed and markets an FDA-cleared device-agnostic gateway for consumers to send biometric data (via standard phone line, PC, and smartphone) directly from a monitoring device to health information technology (HIT) systems.

Its Numera|NET and Numera|ENGAGE services support the broadest selection of consumer health devices in the telehealth industry. The company's systems work with off-the-shelf LifeScan, Roche Diagnostics, Abbott, Bayer and many other medical devices to improve patient care for those with asthma, COPD, diabetes, cardiovascular disease, weight management, and other chronic conditions.

Numera products and services are deployed in more than 40 integrated delivery networks (IDN), hospitals, payer-sponsored and corporate wellness programs, and other care environments. Numera has alliances and partnerships with leading EMR companies, managed care organizations, IDNs, and pharmacy distribution providers including Epic, WebMD, Healthrageous, AmerisourceBergen, and others. Numera, a member of the Synergenics consortium, is privately held, and is headquartered in Sunnyvale, CA, with corporate offices in Seattle, Orlando and the U.K.

About HealthTrio, LLC

HealthTrio LLC (www.healthtrio.com) is a healthcare information technology and services company whose primary mission is to connect all healthcare participants to improve the quality of care and streamline administrative processes. Our solutions facilitate the sharing of information online in real-time with consumers and their health care providers and are fully installed and working in healthcare environments throughout the United States. These solutions deliver a substantial return on investment to our clients as well as empowering consumers to better manage their care. HealthTrio's administrative and health management solutions combine the latest Internet and systems integration technologies with more than 25 years of experience in health care.

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