



Invitation

Telemedicine innovation for the treatment of type 2 diabetes, pre-diabetes and metabolic syndrome. Aipermon presents its ABC (Active Body Control) Program at the Forum 11, the Annual Meeting of Care Continuum Alliance from September 7-9, 2011 in San Francisco.

Munich, August 17, 2011

In a program created by Prof. Dr. med. Claus Luley at the University of Magdeburg, Germany, overweight type 2 diabetics have been able to achieve excellent results in weight reduction, relevant health parameters, as well as, a reduction or elimination of diabetic medications. The ABC Program utilizes a three-dimensional activity sensor, called AiperMotion 500. Day in and day out this device seamlessly monitors the patient's essential data pertaining to weight loss, physical activity, nutritional intake and energy balance. Data is transmitted to the supervising diabetes educator/health coach via internet, creating a motivating feedback loop. The newly developed AiperMotion 500 will be presented at the Annual Meeting of Care Continuum Alliance. www.abcprogramm.de

The success of the ABC Program lies in the unique combination of innovative tools. These include a newly developed diet, called the "Magdeburg dual diet", which promotes low-glycemic, low-calorie intake, continuous monitoring of physical activity by the AiperMotion 500 activity sensor, along with web-based coaching support and motivation by the patient's doctor and diabetes educator.

Findings from Clinical Trials with Type 2 Diabetes Patients: In the course of a controlled research study, 35 patients with type 2 diabetes reduced their weight by an average of 26.01 lbs. within six months, while the maximum weight loss was as high as 68.34 lbs. 51% managed to reduce their weight by more than 10%, while 27% actually achieved a 15% reduction in weight. At the same time, blood sugar, blood lipids and the gold standard of diabetes therapy, HbA1c levels, were also reduced.

Research Results from Patients with Metabolic Syndrome: A total of 182 patients with metabolic syndrome participated in a further study (2 intervention groups and one control group) lasting one year, concluding April 2011. The clearest advancement in health was shown by the group which adhered to all components of the ABC program. On average, patients in this group lost 33.95 lbs. over a twelve month period and their metabolic parameters showed significant signs of improvement. Type-2 diabetes manifested in 11% of control group, compared to just 1% in the ABC Program group.

Telemedicine support and motivation are integral factors in the ABC program. This is where the AiperMotion activity sensor comes in. In the 500 version the device has been completely redesigned and is more intuitive and easier to use. Unceasing motivation is key to success of dietary interventions. The immediately distinctive character of AiperMotion 500 achieves this in playful and sustainable fashion. Allow us to invite you to the premiere of the ABC program for the US market and be our guest as we unveil the AiperMotion 500 at the Aipermon booth. The AiperMotion 500 will be available for purchase on the US market from October 1, 2011 onwards.

Please stop by the Aipermon booth, #315, to meet with the company's experts. Or to arrange an appointment, please call Amy Merrill: 404-214-2622 or E-mail: USinfo@aipermon.com

About Aipermon

Aipermon GmbH & Co. KG, based in Munich, Germany, is a provider of intelligent solutions in activity monitoring and Telemonitoring. Aipermon's systems are used in disease state management programs, exercise intervention and disease prevention programs. Aipermon products include AiperSunny activity sensors and the energy balance coach AiperMotion 500. www.aipermon.com